

# THO O

**THoO, from earth to the sky.**

*Aspiration, seduction and fusion for a new chapter.*

**THoO** starts from scratch: from travel, from its very essence, together with two talented opera singers, for a **new and exclusive artistic cross-fertilization**. All in the name of an ambitious project: the creation of primary works and successfully merging them together. The new fragrances ***Up to the Moon*** and ***Get the Feeling*** emerge as two protagonists; their fusion has generated the olfactory challenge of THoO. Original works by the master perfumers **Maurizio Cerizza**, **Carlo Ribero** and **Cristian Calabrò** authors of a perfect script, the olfactory synthesis of emotions carried on the notes of **two enchanting voices**.



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# THOO

A new beginning inspired by **two**, which for **THoO** will be many things inspired by synergy and complicity, like the duo **Nino Machaidze** and **Guido Loconsolo**, a sublime symbiosis of souls, talent and impetuous independence of both protagonists.

The result? **Different, intense fragrances which exude distinctive personality, like those who inspired them, generating new nuances when worn together.**

The empathetic notes which capture us in **Up to the Moon**, thanks to acute and vibrant notes. Wings laden with vital energy take us up to the moon, on a fantastical and sublime journey. Lower and deeper tones in **Get the Feeling** which lightly brush against our emotive chords and rouse us, thanks to the mellow voice of a globe-trotting baritone who takes us with him on an intimate journey towards the most suggestive destinations laden with memories, a fragrance whose intense soul warms us.

*THoO, our idea of artistic perfumery, contaminates every place, it is a journey from the land to the sky, taking with it those looking to discover and breathe the richness of the world.*